

Tobacco Education and Research Oversight Committee Agenda

Monday, September 9, 2002
10 a.m. – 5 p.m.

Hilton Oakland Airport
1 Hegenberger Road
Oakland, CA

10:00 – 10:15	Welcome and Introductions	Kirk Kleinschmidt
10:15 – 10:45	Approval of Minutes from May 22, 2002 Meeting; Correspondence; Announcements <ul style="list-style-type: none">• Report on Community Forums• Update on TEROC Master Plan	Kirk Kleinschmidt
10:45 – 11:00	Budget update	Robin Shimizu
	<u>Expected outcome:</u> <ul style="list-style-type: none">• Learn 02-03 funding for CA Tobacco Control Program• Hear update on cigarette tax increase, MSA fund• Hear explanation of rollover authority and decide position	
11:00 – 11:30	Legislative update	Theresa Renken
	<u>Expected outcome:</u> <ul style="list-style-type: none">• Learn progress of tobacco-related legislation• Determine TEROC position on key legislation	
11:30 – 11:50	UC – Tobacco-Related Disease Research Program report	Charles L. Gruder
	<u>Expected outcome:</u> <ul style="list-style-type: none">• Learn recent program updates• Review staff organization chart and responsibilities• Learn budget allocation by program• Learn research funded on cessation	
11:50 – 12:10	CA Dept. of Education report	Meredith Rolfe
	<u>Expected outcome:</u> <ul style="list-style-type: none">• Learn recent program updates• Review cessation services offered at local level, including dollar amount funded, and number of clients who access services	
12:10 – 1:15	LUNCH BREAK	

1:15 – 1:45	DHS/Tobacco Control Section report <u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn recent program updates • Hear summary of cessation services 	Dileep G. Bal
1:45 – 2:15	Media Campaign update <u>Expected outcome:</u> <ul style="list-style-type: none"> • Review new ads • Hear progress on creative development 	Colleen Stevens
2:15 – 2:30	BREAK	
2:30 -- 3:30	Smuggling and non-taxed cigarettes <u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn the extent, sources for and evidence of cigarette tax evasion 	Dennis Maciel
3:30 – 4:15	CX/OTIS <u>Expected outcome:</u> <ul style="list-style-type: none"> • Gain an overview of the Communities of Excellence Online Information System 	April Roeseler
4:15 – 4:45	Presentation for National Tobacco Meeting <u>Expected outcome:</u> <ul style="list-style-type: none"> • Decision on content and presenters for TEROC presentation 	Kirk Kleinschmidt
4:45 – 5:00	Public Questions and Comments	Kirk Kleinschmidt
5:00	ADJOURN	